



SIGNATURE PITCH AND INFLUENCE WORKSHOP

Trusted by teams at Western Union asurion and more

*Pitch yourself. Pitch your ideas.
Communicate your value with clarity and confidence.*



WHY IT MATTERS

Mastering the pitch is a fundamental leadership capability at all levels. High-achieving professionals pitch daily to secure buy-in for new ideas and direct the course of high-level dialogues. Many teams struggle not because they lack strong ideas, but because they lack the structure and language to communicate those ideas with credibility. This workshop provides the precise framework needed to bridge that gap, transforming powerful ideas into influential messages that resonate with strategic partners and leadership.

WHAT WE DO

This workshop equips participants with a practical pitch framework they can use immediately in high-stakes conversations.

Each participant receives a downloadable personal insights Elevator Pitch Snapshot.

KEY OUTCOMES

- **Executive Presence:** Master high-impact openings that establish authority and value beyond a job title.
- **Influential Dialogue:** Command respect and drive results with strategic partners through sophisticated messaging.
- **Adaptive Narrative:** Build a signature pitch and storytelling framework that pivots with precision across diverse audiences.
- **Impact Articulation:** Communicate your leadership potential and results clearly to executive teams.

OPTIONAL ADD-ON

A values assessment can be included as an additional layer to strengthen alignment and communication.

INVESTMENT

\$5,000
(Virtual – 2-hour workshop)

\$10,000
(In-person – half-day)

\$20,000
(In-person – full-day, includes 1:1 coaching blocks for selected participants)

CONNECT

✉ esther@beactchange.com
✉ paul@beactchange.com

in www.linkedin.com/in/drestherzeledon
in www.linkedin.com/in/drpaullrivera

☎ +1 (786)261-8956
🌐 beactchange.com